Call for Chapters: Convergence of Digitalization, Innovation, and Sustainable Development in Business

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Call for Chapters

Proposals Submission Deadline: September 15, 2023
Full Chapters Due: November 15, 2023
Submission Date: November 15, 2023

Introduction

In today's fast-paced and continuously changing business environment, digital transformation has become one of the most important strategies that reshapes the business landscape by integrating several digital technologies and tools into various areas of organizations, resulting in significant changes in how business operates and delivers value to its stakeholders and society. Digital transformation might involve different components, varying from data analytics to artificial intelligence, from simulation to virtual/augmented reality, from process automation to new product development. Irrespective of the business function, the goal of digital transformation is to help businesses & organizations enhance their competitiveness, promote sustainability, and increase their effectiveness and efficiency through embracing digital technology. Sustainable development, on the other hand, has become one of the critical priority areas for all organizations, as well as international institutions. Sustainable development is crucial for all businesses and organizations, as it encourages us to preserve natural resources, respect the environment, and ensure future generations and societies have access to resources that are vital for survival. Sustainable development urges organizations to conserve and enhance important resources, by progressively changing the ways in which they develop and use technologies, more specifically digital technologies. "Convergence of Digitalization, Innovation, and Sustainable Development in Business" is a comprehensive book that explores the relationship between digitalization, innovation, and sustainable development in the contemporary business world. The book will be based on the selected papers from an International Conference on Digitalization, Innovations and Sustainable Development; Trends and Business Perspectives which will bring together leading scholars, researchers, and practitioners from a variety of fields to explore the latest trends and business perspectives related to digitalization, innovation, and sustainable development

Objective

The main objective and value of this book lies on the intersection of the two crucial areas, digital transformation and sustainable development, and how they operate in coherence. Our main objective in this book is to cover digital transformation from several different perspectives related to sustainable development and provide organizations a variety of digital innovative solutions and strategies, from which they can choose the ones that best suit their own requirements and sustainability strategies. As digital transformation has a substantial range of application through utilization of various technologies and tools, this book is expected to have a significant impact in

both academic literature and practical applications in a diverse range of industries, from healthcare to tourism, from banking to education, from aviation to logistics, every one of which has a significant role in contributing to sustainable future. This technology-based approach to sustainable development will enable industries and academicians to realize their potential and open doors to new opportunities, while also posing new challenges to strategy makers who will need to adapt and evolve or take the risk of being disrupted.

Target Audience

The audience is focused on university professors and researchers, university students and industry practitioners in general that should be concerned with digital transformation and its related contexts. The book's combined findings will have far reaching implications on the future direction of research within the field of digital transformation and inform practitioner-based actions in decision making.

Recommended Topics

Business Perspectives on Digitalization and Sustainability Digitalization for Sustainable Development: Concepts, Challenges, and Opportunities Digitalization and the Circular Economy: Innovations and Business Models Smart Cities and Sustainable Development: Challenges and Opportunities Digitalization and Sustainable Supply Chain Management Sustainable Innovation and Entrepreneurship in the Digital Age Innovations in Renewable Energy: Trends and Business Perspectives Digitalization and Sustainable Agriculture: Innovations and Challenges Innovations for Sustainable Transportation: Business Perspectives and Trends Corporate Social Responsibility and Sustainable Development in the Digital Age Sustainable Finance and Digitalization: Opportunities and Challenges Digitalization and Sustainable Business Models: Trends and Business Perspectives Public Policy and Digitalization for Sustainable Development Using Digital marketing technologies to add customer value The Future of Digitalization and Sustainable Development

Submission Procedure

Researchers and practitioners are invited to submit on or before **September 15, 2023**, a chapter proposal of 1,000 to 2,000 words clearly explaining the mission and concerns of his or her proposed chapter. Authors will be notified by **September 30, 2023** about the status of their proposals and sent chapter guidelines. Full chapters are expected to be submitted by **November 15, 2023**, and all interested authors must consult the guidelines for manuscript submissions at https://www.igi-global.com/publish/contributor-resources/before-you-write/ prior to submission. All submitted chapters will be reviewed on a double-blind review basis. Contributors may also be requested to serve as reviewers for this project.

Note: There are no submission or acceptance fees for manuscripts submitted to this book publication, Convergence of Digitalization, Innovation, and Sustainable Development in Business. All manuscripts are accepted based on a double-blind peer review editorial process.

All proposals should be submitted through the eEditorial Discovery® online submission manager.

Please view the instructions below on submitted chapter proposals for the book: The template is used to format your extended abstract and style the text. All margins, column widths, line spaces, and text fonts are prescribed; please do not alter them.
1. The extended abstract should be written in English. Paper format is B5 (JIS), with margins: 3.3 cm, top; 3.7 cm bottom; 2,6 cm left and right; header 2,5 cm and footer 3 cm. The pages must not be numbered.
2. Main text has to be written in Calibri font 11 pt in 1 column, justified and with single line spacing. Leave one blank after each paragraph.

3. The abstract title of the article typed in bold capital letters, centered, size 14pt, paragraph spacing after 24 pt
4. The name and surname of the author(s) typed without title in bold, centered, size 12pt.
5. The author(s) institutional affiliation(s) typed in italic, size 10 pt, centered, paragraph spacing after 6. Leave two blank lines.
6. Headings: OBJECTIVES, METHODOLOGY, RESULTS, IMPLICATIONS, ORIGINALITY VALUE, CONTRIBUTION, KEY WORDS, REFERENCES typed in bold capital letters, size 11 pt, left, paragraph spacing after 6.
7. Max 5 key words
8. Place at the end of the extended abstract the list of the references used. The references should be typed in alphabetical order with the number, justified, size 10 pt and used in accordance with the APA reference style. Max 20 references.
9. The abstract should be between 1.000 and 2.000 words in total.

ABSTRACT TITLE
Name and surname
Affiliation, City, Country
OBJECTIVES (between 150- 400 words)
METHODOLOGY (between 200- 400 words)
RESULTS (between 200- 400 words)
Both, expected and actual results are welcome.
IMPLICATIONS (between 150- 300 words)
ORIGINALITY VALUE (between 150- 250 words)
CONTRIBUTION (between 150- 250 words)
KEY WORDS (max 5 key words)
REFERENCES (APA style, max. 20 references)

Propose a chapter here: https://www.igi-global.com/publish/call-for-papers/submit/6617

Publisher

This book is scheduled to be published by IGI Global (formerly Idea Group Inc.), an international academic publisher of the "Information Science Reference" (formerly Idea Group Reference), "Medical Information Science Reference," "Business Science Reference," and "Engineering Science Reference" imprints. IGI Global specializes in publishing reference books, scholarly journals, and electronic databases featuring academic research on a variety of innovative topic areas including, but not limited to, education, social science, medicine and healthcare, business and management, information science and technology, engineering, public administration, library and information science, media and communication studies, and environmental science. For additional information regarding the publisher, please visit https://www.igi-global.com. This publication is anticipated to be released in 2024.

Important Dates

September 15: Proposal Submission Deadline
September 20, 2023: Notification of Acceptance
November 15, 2023: Full Chapter Submission
December 25, 2023: Review Results Returned
January 10, 2023: Final Acceptance Notification
January 20, 2024: Final Chapter Submission