



Reaching new heights through research

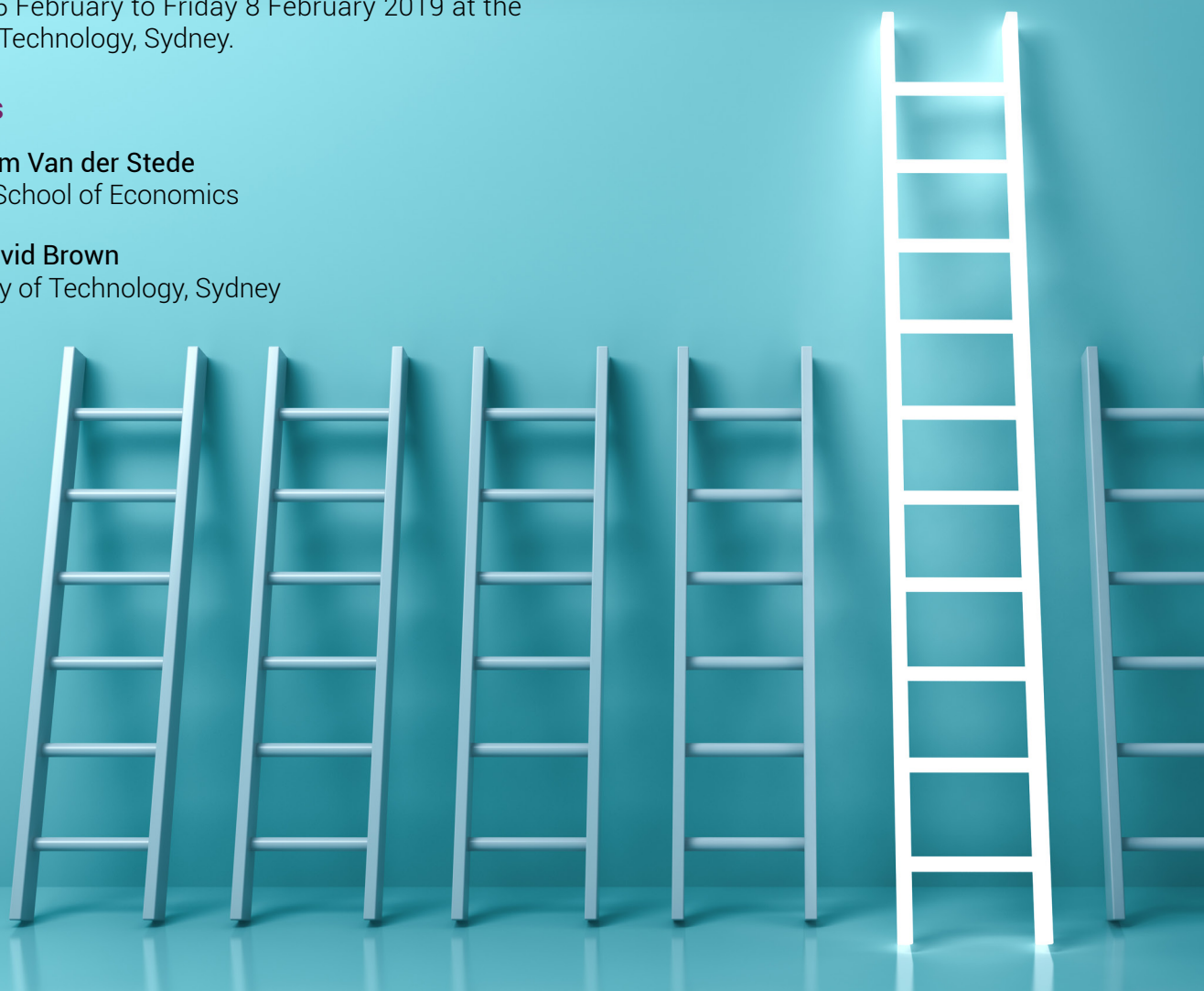
Research Relevance and Impact: Developing Research Ideas and Attracting Research Funding

The CIMA Research Centre of Excellence Australasia is pleased to announce its Research Training Programme 2019. The programme will provide doctoral students and management accounting academics with an opportunity to attend a three-day intensive management accounting research workshop from Wednesday 6 February to Friday 8 February 2019 at the University of Technology, Sydney.

Facilitators

Professor Wim Van der Stede
The London School of Economics

Professor David Brown
The University of Technology, Sydney



Topic for the 2019 Workshop:

Research Relevance and Impact: Developing Research Ideas and Attracting Research Funding

Relevance and impact are interlinked, extremely important (especially if you want others to read and use your work!), but difficult to achieve.

So, don't be mistaken - If you are coming to this workshop to hear which ("hot") topics in accounting you should research to maximise publication success you will be disappointed! That is because the principal driver of an earnest researcher should be a deep intellectual curiosity to "find things out" or to "understand the causes of things" which matter!

In that spirit, this workshop will demonstrate the breadth of research in management accounting (and cognate fields) and the criteria that make a study "interesting" and, enhance its likelihood of publication and eventual impact, even outside of academic publishing.

Evidence and observations from the Excellence Impact Assessment in Australia and UK Research Excellence Framework indicate that funded research often has better odds of turning into an "impact case study" where evidence of the effect of the research on a change in policy or practice can be demonstrated.

The conjecture for this is that, if researchers need to credibly articulate their "so what" and expected "substantive contribution" to convince funders to "buy" and support the research, then that probably helps in the research eventually having that effect, as compared to entirely academically self-referentially originated research.

Hence, the subtitle for the workshop: Developing Research Ideas and Attracting Research Funding. The workshop will consist of interactive sessions where participants get the opportunity to pitch their ideas and work with a particular focus on articulating the relevance of their research. This will then be probed and challenged by the workshop leads and the audience.

The intended outcome for participants will be to have developed a research idea that has potential relevance and impact and have this reflected in the first draft of a research grant application.



Facilitators



Professor Wim Van der Stede

Wim A. Van der Stede is the CIMA Professor of Accounting and Financial Management at the London School of Economics, where he is also Head of Department since 2012.

Wim's research interests primarily focus on the study of management control systems, with a particular interest in performance measurement, evaluation, and incentive systems.

Wim has published in several academic and practitioner journals in these areas and is the co-author of the leading text on Management Control Systems. He has won several awards for his research, as well as for his teaching, including the AAA Notable Contribution to Management Accounting Literature Award (twice). Wim has been the President of the Management Accounting Section of the American Accounting Association (AAA),

Chair of the Publications Committee of the European Accounting Association (EAA), and currently serves on the AAA Board as a Director (International).

Wim is on the Editorial Board of a dozen journals, and is currently the Editor-in-Chief of Management Accounting Research. Wim appears regularly at academic and practitioner conferences around the world as a keynote speaker, panelist, presenter or discussant, including for CFOs, controllers and a range of financial professionals. Wim is the author or co-author of about 30 cases that are used in classrooms around the world.

Wim's webpage can be found at lse.ac.uk/accounting/people/academic-faculty/wim-a-van-der-stede.



Professor David Brown

Professor David Brown is Associate Dean External Engagement at the Business School at the University of Technology, Sydney. In this role he is responsible for developing and implementing strategy for increasing relevance and impact for research, teaching and community engagement. His research and teaching are primarily focused on the design and use of management and accounting systems and he is best known for his work on management control packages. He has published in journals such as, Management Accounting Research, European Accounting Review, Accounting & Finance, Accounting, Auditing and Accountability Journal.

David was a foundation member of the CIMA COE in Australasia (2012-2018). He has research projects involving cross disciplinary research teams funded from large competitive research grants. These include: Accounting, Leadership & Change for Energy Efficiency

(funded by the NSW Office of Environment & Heritage - finalist in Green Gown Awards Australasia 2013 and Green Globe Awards 2013); and Accounting for Value Chain Sustainability and Competitive Advantage (funded by the Australian Government CRDC). He has also undertaken a range of other grant-funded projects including: adoption factors for ABC/M, design and use of the BSC; and Predictive Business Analysis.

Before pursuing an academic career, David was in private industry - including being a serial entrepreneur - which has been particularly useful in designing and delivering research that has practical as well as theoretical relevance.

Registration

Places at the February 2019 workshop are limited.

- ▶ Each Head of Department can nominate up to three people to attend the workshop. In the event that more than one person is nominated, the HoD must rank their nominations in terms of suitability to attend.
- ▶ Please note that participants at any prior CIMA training workshop are eligible for nomination to attend the 2019 workshop.
- ▶ The workshop is intended primarily for doctoral students and early career researchers. However, the workshop may also be of interest and benefit to mid-career researchers looking to gain insights into particular topics.
- ▶ The final decision about attendees will be made by the members of the CoE Australasia.
- ▶ Each applicant must provide an up-to-date one page CV (that includes full contact details), and a maximum one-page document indicating why they wish to attend, what benefits they believe they will derive from attending, and a brief outline of their current research.

All applications must be submitted online at
CIMA 2019 Research Training Workshop Applications:
<http://go.unimelb.edu.au/qt76>

Deadline

Friday 30th November 2018

- ▶ Successful applicants will be advised of their invitation to attend no later than Wednesday 5th December 2018.
- ▶ There is no registration fee for the workshop. However, participants are required to meet the cost of travel to Sydney and their accommodation costs. Attendees will be expected to attend for the duration of the programme.
- ▶ Attendees will also be required to spend time preparing for the workshops both prior to, and during the three-day programme.

For any enquiries regarding the programme, please contact Associate Professor Jennifer Grafton at j.grafton@unimelb.edu.au.

