




	<p align="center">2025 AFAANZ Data Analytics Special Interest Group Annual Meeting</p> <p align="center">The Sofitel Hotel, Brisbane – Lyon 2</p> <p align="center">Sunday 6th July 2025, 08:30am – 01:00pm</p>
08:30am – 08:45am	Registration and Arrival Tea/Coffee
08:45am – 09:30am	<p>Panel discussion: <i>The Impact of Disruptive Technologies on the Future of Accounting and Finance</i></p> <p>Panel members: Cissy Ma (CPA Australia, GrowAndSellYourBiz), Soumya Nair (PCCW Global Ltd), Fahim Khondaker (BDO, UNSW), Hayden McDonald (Torrens)</p>
09:30am – 09:55am	<p>Topic: <i>Using Gen-AI Models to Facilitate Accounting Research</i></p> <p>Presenter: Matthew Grosse (UTS)</p>
09:55am – 10:20am	<p>Topic: <i>Innovating Assessment in Accounting and Finance: Multimodal LLMs for Soft Skills, Decision-Making, and Workflow Automation</i></p> <p>Presenter: XingDong Yan (AccountingPod)</p>
10:20am – 10:45am	<p>Topic: <i>Teaching Resources for Transforming Accounting Education with AI and Data-Driven Strategies</i></p> <p>Presenters: Silvia Tisano (McGraw Hill)</p>
10:45am – 11:00am	Morning Tea Break
11:00am – 11:20am	<p>Topic: <i>Generative AI Adoption by Australian Accountants and Financial Advisers: Opportunities and Barriers</i></p> <p>Presenter: Tasadduq Imam (CQU)</p>
11:20am – 11:40pm	<p>Topic: <i>Big Data Analytics: Opportunity or Threat for Questionable Accounting Transactions</i></p> <p>Presenter: Lan Nguyen (RMIT)</p>
11:40am – 12:00pm	<p>Topic: <i>Decomposing ESG Exposure, Communication Strategies and Financial Mismatch: A Machine Learning Approach</i></p> <p>Presenters: Yaseen Hezam & Hoa Luong (Otago)</p>
12:00pm – 12:30pm	Annual General Meeting
12:30pm – 01:00pm	Lunch

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	<p>Cissy Ma – CEO, Grow and Sell Your Biz M&A Coach Coralus Investor 2025 CPA QLD President FCPA GAICD Founder APAC Women's Mentoring Circle</p> <p>Cissy is a M&A and capital-raising specialist with over 25 years of experience and more than \$17 billion in transactions across 20+ industries. She leads her own advisory firm, Grow and Sell Your Biz, where she supports SMEs to scale, raise capital, and prepare for exits or strategic acquisitions.</p>
	<p>Soumya Nair – AVP, Data Analytics & Business Transformation, PCCW GLOBAL Limited Executive Strategic Transformation Leader MBA</p> <p>Soumya is a strategic transformation executive with 17 years of experience delivering large-scale change across six industries and both multinational corporations and SMEs. She specialises in operationalising business strategy through technology-driven transformation, leveraging data, AI, automation, and analytics. She is also a founding member of the UQ MBA Women's Network and actively advises not-for-profit and start-ups.</p>
	<p>Fahim Khondaker – Partner, Data and AI, BDO Australia Professor of Practice, UNSW Australian Financial Review BOSS Young Executive 2021 CA</p> <p>Fahim is an expert leader in data analytics, artificial intelligence, and operational strategy. As Partner at BDO Brisbane, he leads the Data & AI service offering, delivering end to end insight-driven solutions that guide executives toward informed, defensible decision-making. He also serves as Professor of Practice at UNSW, integrating data analytics and AI into accounting, finance, and business education.</p>
	<p>Hayden McDonald – Director of Business Analytics, Torrens University Australia PhD FCPA</p> <p>Hayden is an accomplished academic leader, systems analyst, consultant, and financial management expert with a strong business acumen. His work intersects accounting, finance, economics, human resources, and social justice. As Director of the Business Analytics program at Torrens University Australia, he guides program strategy, student outcomes, and partnerships bridging academia and industry.</p>

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	<p>Matthew Grosse – Senior Lecturer and Director - Master of Business Analytics, University of Technology Sydney PhD</p> <p>An empirical archival researcher, Matthew focuses on the interplay between accounting information and capital markets, corporate governance, CEO compensation, and the economics of auditing. His work has appeared in top journals such as <i>Contemporary Accounting Research</i>, <i>Auditing: A Journal of Practice and Theory</i>, <i>Accounting & Finance</i>, <i>International Journal of Auditing</i>, <i>Australian Journal of Management</i>, and <i>Australian Accounting Review</i>. Matthew has contributed as an author for <i>The Conversation</i> discussing the risks of AI driven fraud.</p>
	<p>XingDong Yan – Co-CEO, AccountingPod CA</p> <p>XingDong, an experienced CA and technology entrepreneur, co-founded AccountingPod, motivated by a desire to bridge the gap between theory-based accounting education and practical, technology-integrated workflows. He advocates for “learning by doing” - an immersive, hands-on approach that uses realistic business data and current industry digital tools to simulate authentic financial scenarios for students. XingDong frequently serves as a speaker on ed-tech innovation, educational insights, and integrating digital tools into accounting curricula.</p>
	<p>Silvia Tisano – Education Consultant, McGraw-Hill International PhD</p> <p>Silvia is a PhD-qualified education consultant who supports business and accounting educators across universities in Australia and New Zealand. She specialises in implementing AI-enhanced, data-driven learning strategies and technology-integrated solutions that drive student engagement and improve teaching and learning outcomes.</p>
	<p>Tasadduq Imam – Senior Lecturer and FinTech, Business Analytics, R&D Lead, CQUniversity PhD MBA</p> <p>Tasadduq is a multidisciplinary senior academic at CQUniversity. His academic background spans computer science, engineering, business management, politics, and education, equipping him for cross-disciplinary scholarship. His research expertise includes machine learning, fintech, computational finance, business analytics, often straddling the domains of AI and finance.</p>

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	<p>Lan Nguyen – Senior Lecturer, RMIT University Behaviour Researcher Technology Education Accounting and Audit PhD</p> <p>Lan is a highly motivated and enthusiastic accounting academic with a passion for teaching and supporting students in financial and management accounting. She is dedicated to conducting impactful, cutting-edge research in ethics (business, technology, and education), auditing, and finance.</p>
	<p>Yaseen Hezam – PhD Student, University of Otago</p> <p>Yaseen is in the second year of his PhD. Building on an academic foundation in information systems, his research explores machine learning applications in accounting and corporate communication. His first PhD paper was published in <i>China Accounting and Finance Review</i>. He was awarded the 2024 Alan MacGregor Prize and named the 2024 Outstanding PhD student in recognition of his academic excellence.</p>
	<p>Hoa Luong – Senior Lecturer - Accounting, University of Otago PhD CPA AFHEA</p> <p>Hoa completed her Doctoral degree at Curtin University in June 2019, for which she received the Chancellor's Commendation Award. Her research interests are in the areas of corporate governance, financial technologies and data analytics. She published in top-tier journals, including <i>Accounting & Finance</i>, <i>Pacific-Basin Finance Journal</i>, <i>Corporate Governance: An International Review</i>, and <i>Accounting Education</i>.</p>