Teaching with Tableau Jac Birt UWA





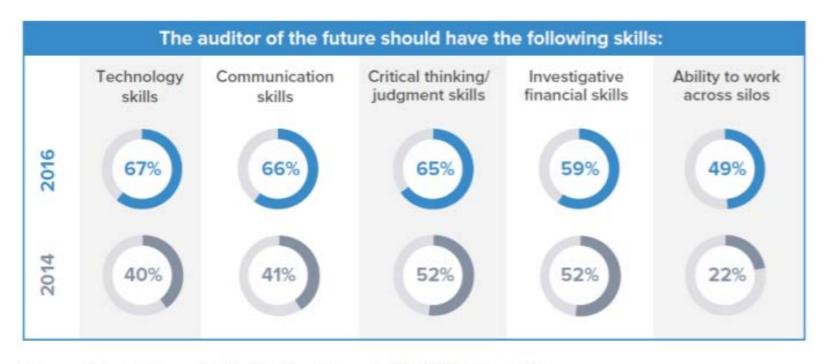


Figure 3.2: Auditors' skills for the future; KPMG (2017, p.11)

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Introduction



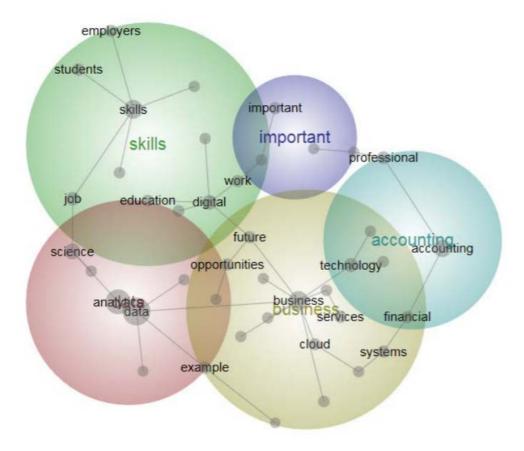
- IAESB currently identifying how changes in financial reporting are impacting on the ICT skills needed by professional accountants.
- Completed a literature review identifying areas such as big data, data analytics, XBRL, AI and more.
- Identifying ICT skills and gap analysis of such skills in IESs.



Figure 1: ICT main concepts











- Accountants use data analytics to help businesses uncover valuable insights within financials – increasing efficiency and better managing risk.
- E.g. auditors monitoring large data sets, tax accountants use data to look at investment scenarios, behaviour patterns with consumers and markets.
- 2016 survey **65% of business leaders** believe that data analytics has influenced business in a positive way.
- Accountants have a key advantage as they have access to financial data and understanding of that data.





- Lots of data can't be analysed in a spreadsheet!
- Can include data from lots of different sources from social media, government websites, customer records, transactional data.
- Tableau helps you understand data, blend, clean, visualise and share dashboards. No programming skills required.





- Clean data remove unwanted rows, rename dimensions/measures
- Blend data from multiple sources.
- Automatic updates live data
- Data visualisations that change when you need to make changes.
- Geographical maps Google analytics.
- Variety of graphs
- Seasonal influences
- Forward looking prediction analytics
- Current and interactive filtering views, adjusting parameters, performing calculations, drilling down.





- Data visualisation graphical depiction of data – dashboard or report.
- Answers question such as "What are our sales and profits for different regions"
- Tell a story about your data.

Add files

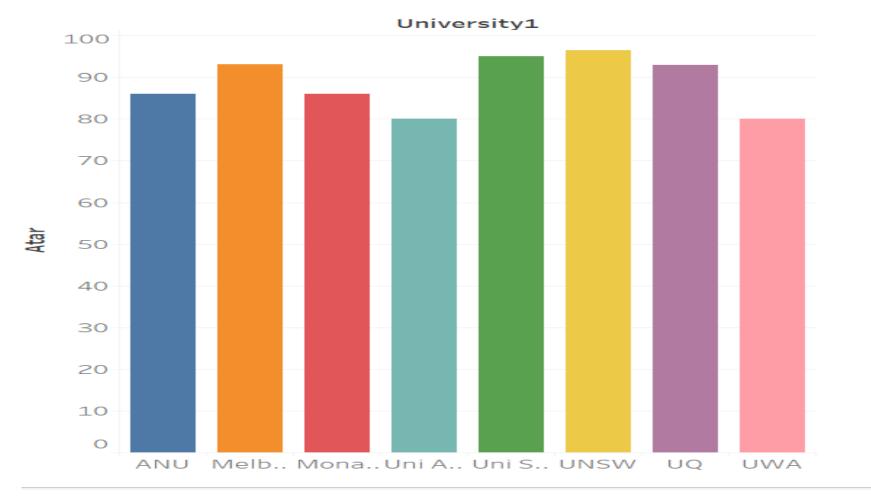


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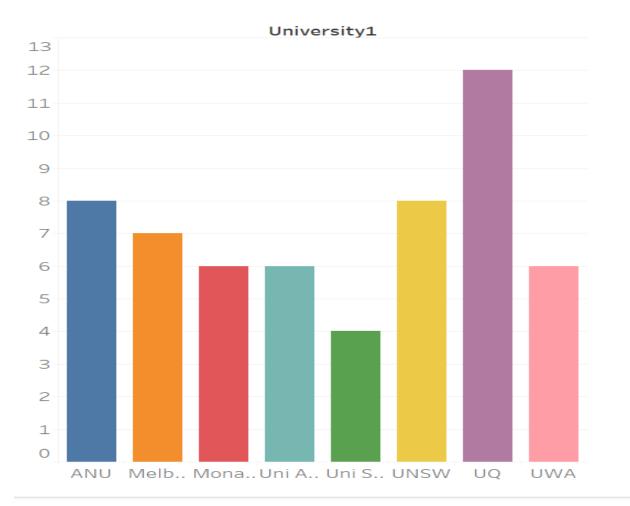






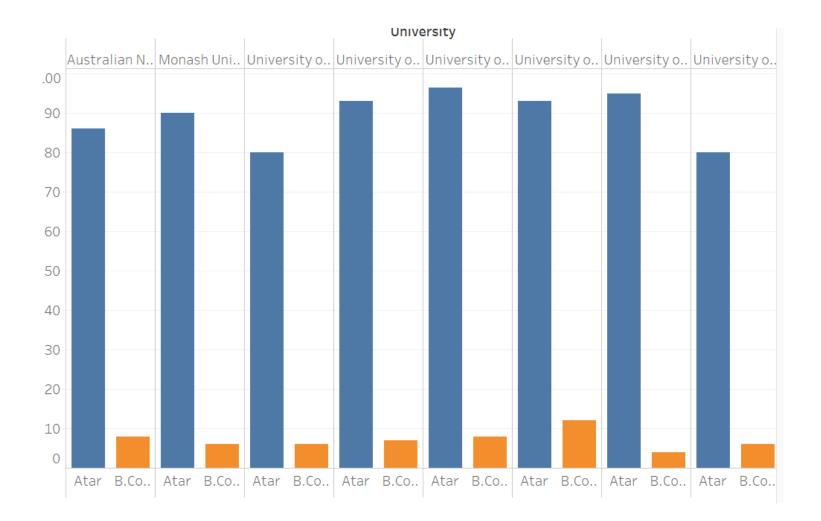






Data visualisation









- Visual analytics dynamic, iterative process where you quickly building different views to explore infinite paths of "Whats" and "whys".
- Can help you explore, find answers and build stories in your data.
- E.g. I need to know why one type of goods is not selling well.
- Change view of the visual.
- Show you the unexpected. Deeper analysis.
- Search for things like outliers, trends and other granular insights.

Tableau case



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ACADEMIC PROGRAMS

Tableau for Teaching

Incorporate visual analytics into any curriculum.

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Netflix case



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Download the Tableau Workbook in the bottom right tab to explore the data and find the answers.	nt-hand corner to g	get started.	Then, click the Sta	rt	

Netflix – title and rating

Sheet 3

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5 to 7					Abc							
10 Things I Hate				Abc								
13 Reasons Why								Abc				
30 Rock						Abc						
100 Metros								Abc				
90210						Abc						
A Monster in Par			Abc									
A Weekend with								Abc				
Ó Pai, Ó - Look								Abc				
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Air Bud: Spikes B	Abc											
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Air Buddies			Abc									
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Title and release



Sheet 3													
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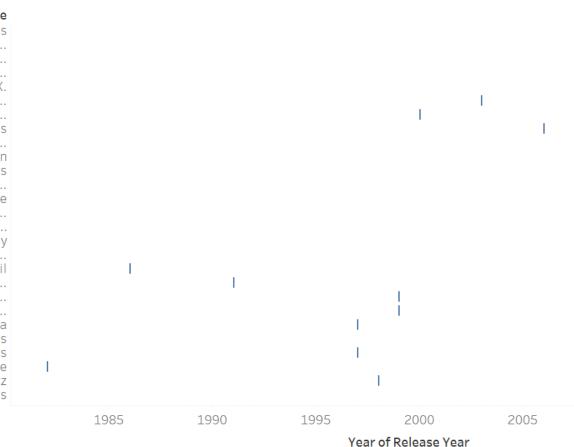
Alphabet release



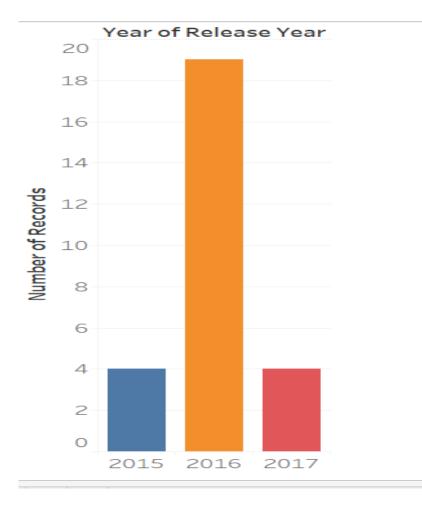
Sheet 3

Title

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Some questions



- What shows starting with P were released in 2015?
- How many shows have been issued with rating of G?
- What was the highest rating show of 2012?



Tableau is free for instructors around the world

Accounting analytics in the UNIVERSITY OF AUSTRALIA

classroom

- 1. Introduction to big data, data analytics
- 2. Data and ethics
- 3. Tableau weeks 1 4 (covers basic data, visualisation, analytical tools, audit)
- 7. Case study with Tableau
- 8. Guest lecture data analytics in health care
- 9. Guest lecture data analytics in tax
- 10. XBRL/SBR
- 11. Cybersecurity
- 12. Revision