Overview
Welcome to the “lite” version of “Research Process” for S1 2021. This is a dramatically cut-down version of the full course RBUS6914 that I ran at The University of Qld (2015-2020). To align our expectations, there are several things to note about this “lite” offering:

- It will comprise three autonomous multi-mode modular workshops involving physical sessions hosted at Bond University, supplemented by online Zoom delivery (as needed).
- I have scheduled a Zoom meeting according to the dates/time below with my personal Zoom ID => ID 715 541 9278
- Bond Students: attendance of/participation in all workshops is mandatory, as is completion of all homework items.
- Non-Bond Students:
  - Attendance of/participation in any workshop is totally voluntary.
  - There is no assessment.
  - There will be some optional (recommended) tasks: (a) pre-reading; (b) post-reading/videos; (c) written tasks; & (d) oral presentation tasks.
  - For those choosing to complete either task (c) and/or task (d), feedback will be given.

A summary of the three sessions now follows.

* Session #1: How to "pitch" your research to your supervisors

Date: Wednesday 10th March, 2021
Time: 2pm to 4pm (Qld time)
Zoom ID: 715 541 9278

Workshop summary: This workshop introduces the basics of the "pitching research" framework [Faff, 2019, SSRN]. This generic framework, fundamentally built on a simple template structure, is designed to succinctly and systematically convey all the important facets of a scholarly research project to a research supervisor (or collaborator/mentor). In essence, attendees will take home a powerful tool that facilitates effective and meaningful interactive communication between two (or more) like-minded researchers.

Pre-workshop reading (highly recommended):

Post-workshop additional reading (optional):

Homework (optional):
(1) Create a reverse-engineered pitch of a key paper relevant to your thesis topic.
(2) Prepare PPTs for your key-paper pitch, ready for oral presentation at the end of Workshop #2 or agreed future date.
**Session #2: Responsible science**

**Date:** Wednesday 7th April, 2021  
**Time:** 2pm to 4pm (Qld time)  
**Zoom ID:** 715 541 9278

**Workshop summary:** This workshop touches on various issues related to the “ideal” of researchers acting as responsible scientists. … What is responsible science? Is there a crisis in research? What is “HARKing”? What is “p-hacking”? What role do/can replications play? What role can “pre-registration” play? …

**Pre-workshop video (highly recommended):**  
Brian Nosek: Shifting incentives from getting it published to getting it right [https://youtu.be/0a9MmloTRO4](https://youtu.be/0a9MmloTRO4)

**Post-workshop videos (optional):**  
* Sara Dolnicar (Research Integrity): [https://youtu.be/rAmFIRFKmTs](https://youtu.be/rAmFIRFKmTs)  
* Gary King Video on “Replication in the Social Sciences” [https://t.co/XbqrTDBRRa?amp=1](https://t.co/XbqrTDBRRa?amp=1)

**Homework (optional):**  
(1) Create a pitch of a core (meaningfully autonomous) part of your thesis topic (i.e. not your full thesis!).  
(2) Prepare PPTs for your thesis pitch, ready for oral presentation at the end of Workshop #3 or agreed future date.

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**Session #3: "pitching research for engagement & impact" [PR4EI]**

**Date:** Wednesday 5th May, 2021  
**Time:** 2pm to 4pm (Qld time)  
**Zoom ID:** 715 541 9278

**Workshop summary:** This workshop builds on and extends the basics of the "pitching research" framework – addressing a range of important considerations in pitching scholarly research for engagement and impact (PR4EI). You will be introduced to a supplementary template tool [Faff & Kastelle, 2016, SSRN], designed to convey all the important “E&I” facets of a research project acknowledging things like industry triggers; key stakeholders; engagement and impact metrics; communication strategy and resources. The emphasis will be on planning to achieve meaningful engagement and impact beyond academia, without undermining the research project’s likely scholarly impact.

**Pre-workshop reading/video (highly recommended):**  
Kastelle video on YouTube: [https://youtu.be/QaetiUyxbp0](https://youtu.be/QaetiUyxbp0)

**Post-workshop additional reading (optional):**  
Explore the responsible research in business & management website: [https://rrbm.network/](https://rrbm.network/)


**Homework (optional):**  
(1) Create a PR4EI pitch related to your thesis topic.  
(2) Prepare PPTs for your PR4EI pitch, ready for oral presentation at an agreed future date.