Qualitative Research in Accounting & Management
QRAM’S AIMS AND SCOPE (I)

International journal that publishes qualitative research at the interface of accounting and management.

Encourages interdisciplinary research of practices in the accounting field through a variety of theoretical lenses and perspectives.

Seeks to challenge and add to our knowledge of the accounting-management nexus in various (e.g., organisational, historical, social and political) contexts.

Welcomes submissions of original research papers, conceptual pieces, substantive review articles, commentaries and research notes.
QRAM’S AIMS AND SCOPE (II)

• Management accounting and control
• Accountability, transition and organisational change
• Performance management and accounting metrics
• Accounting for strategic management
• The use and behavioural effects of accounting information in organisational decision-making
• Public and third sector accounting and management
• Accounting and management controls for sustainability and the environment
• Historical perspectives on the accounting-management interface
• Methods and methodologies for research at the interface of accounting and management
• Accounting and management in developing countries and emerging economies
• Technology effects on accounting-management dynamics
• Financial accounting and managerial work
• Auditing and managerial work
• ... (!!!)

QRAM covers a broad range of accounting topics!
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PUBLISHING IN QRAM

Some reflections …
IS QRAM THE RIGHT “STAGE” TO PRESENT MY RESEARCH?

Does it fit methodologically?

Is my research interesting for the QRAM readership?

Am I engaging with an (academic) accounting audience?

Did I do the necessary “homework” before submitting?
HOW TO CONVINCE MY AUDIENCE?

Hm … so what? (contribution)

Does the paper address a relevant concern, issue or question?

Does it make the reader think differently about a particular accounting issue or phenomenon?

Has the reader become aware of an important phenomenon, practice, event or actor (group) that s/he was not very much aware before reading the paper?

… really? (quality of the research)

Assessment of the study based on criteria that are appropriate for “good” qualitative research

- Trustworthiness
- Authenticity
- “Showing and telling”

Critical engagement with and problematization of the relevant accounting literature or broader societal discourses

Arguments or propositions that are of a broader/theoretical nature and relevance

Golden thread throughout the paper that connects all bits and pieces into a coherent whole

Build study on “rich” empirical material

Thoroughness, transparency and clarity in the theorizing

“Persuasive” and clear writing
Qualitative Research in Accounting & Management

Feel free to contact the editors if you wish to know more about the journal or are interested in publishing in QRAM