

Qualitative Research in Accounting & Management



GRAM'S AIMS AND SCOPE (I)

International journal that publishes qualitative research at the interface of accounting and management.

Encourages interdisciplinary research of practices in the accounting field through a variety of theoretical lenses and perspectives.

Seeks to challenge and add to our knowledge of the accounting-management nexus in various (e.g., organisational, historical, social and political) contexts.

Welcomes submissions of original research papers, conceptual pieces, substantive review articles, commentaries and research notes.



GRAM'S AIMS AND SCOPE (II)

- Management accounting and control
- Accountability, transition and organisational change
- Performance management and accounting metrics
- Accounting for strategic management
- The use and behavioural effects of accounting information in organisational decision-making
- Public and third sector accounting and management
- Accounting and management controls for sustainability and the environment
- Historical perspectives on the accounting-management interface
- Methods and methodologies for research at the interface of accounting and management
- Accounting and management in developing countries and emerging economies
- Technology effects on accounting-management dynamics
- Financial accounting and managerial work
- Auditing and managerial work
- ... (!!!)

GRAM covers a
broad range of
accounting topics!



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GRAM IS RANKED BY ...

- Anvur (Italy)
- Australian Business Deans Council
- The Association of Business Schools' (ABS) Academic Journal Guide
- Australian Research Council (ERA Journal List)
- BFI (Denmark)
- CNRS (France) grade 4
- NSD (Norway)
- Polish Scholarly Bibliography (PBN)
- Scopus
- VHB (German Academic Association for Business Research)



PUBLISHING IN QRAM

Some reflections ...

IS QRAM THE RIGHT “STAGE” TO PRESENT MY RESEARCH?



Does it fit
methodologically?

Is my research
interesting for the
GRAM readership?

Am I engaging with
an (academic)
accounting
audience?

Did I do the
necessary
“homework” before
submitting?

HOW TO CONVINCE MY AUDIENCE?

Hm ... so what?
(contribution)

Does the paper address a relevant concern, issue or question?

Does it make the reader think differently about a particular accounting issue or phenomenon?

Has the reader become aware of an important phenomenon, practice, event or actor (group) that s/he was not very much aware before reading the paper?

Critical engagement with and problematization of the relevant accounting literature or broader societal discourses

Arguments or propositions that are of a broader/theoretical nature and relevance

Golden thread throughout the paper that connects all bits and pieces into a coherent whole



<https://www.pexels.com/photo/concentrated-kid-using-microscope-in-science-class-5013470/>

... really?
(quality of the research)

Assessment of the study based on criteria that are appropriate for “good” qualitative research

- Trustworthiness
- Authenticity
- “Showing and telling”

Build study on “rich” empirical material

Thoroughness, transparency and clarity in the theorizing

“Persuasive” and clear writing



Feel free to contact the editors
if you wish to know more about
the journal or are interested in
publishing in QRAM

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